

# MIKE DENMAN

Product Designer

## FOCUS

Product Design  
Design Systems  
Designer Enablement  
User Research  
Digital Strategy

## TOOLS

Figma  
Principle  
Sketch  
Invision  
Marvel  
Axure  
Zeplin  
Illustrator  
Photoshop

## CONTACT

mikedenman.com  
mikdenman@gmail.com

## EXPERIENCE

### SERVICENOW – STAFF PRODUCT DESIGNER

Jan 2020 - Current

ServiceNow is an American software company based in Santa Clara, California. I work on the Creator Workflows team and have lead design efforts across products such as Catalog Builder, Flow Designer, and Process Automation Designer.

### ROUND FEATHER – UX RESEARCHER/DESIGNER

Apr 2018 - Sep 2019

Round Feather is a design consultancy located in San Diego, California. I participated in research and lead the design of both concepts and solutions for a number of clients including Facebook, Google, and Capital Group.

### SEAMGEN – UX LEAD

Dec 2016 - Mar 2018

Seamgen is a digital studio located in San Diego, California. I lead the design of both applications and websites for a number of clients including Viasat and Daymon Interactions.

### BANK OF INTERNET – UX DESIGNER

Feb 2016 - Nov 2016

BofI is an online bank based out of San Diego, California. I helped lead the creation of their internal design team, focused on the customer's personal banking portal.

### BRANDEXTRACT – UX DESIGNER

Oct 2013 - Nov 2015

BrandExtract is a branding firm in located Houston, Texas. I lead the design of websites and assisted with brand strategy for clients including Anadarko and C&I Engineering.

## EDUCATION

### SAVANNAH COLLEGE OF ART & DESIGN

Master of Arts in Design Management | Graduated fall 2013

### TEXAS A&M UNIVERSITY

Bachelor of Science in Visualization | Graduated spring 2012

